Napersoft Expands Customers and Grows Revenues in 2011

Naperville, IL—February 2, 2012—Napersoft, a leading provider of Customer Communications Management (CCM) software, fueled a successful 2011 by adding key new customers in Insurance, Higher Education and Business Services leading to a 16% growth in revenues over 2010.

"Napersoft has grown steadily as our customers and prospects have come to realize the benefits of improved efficiencies and reduced costs from our automated document creation and distribution software solutions. At Napersoft, we pride ourselves on helping our customers achieve their top priority – improving the customer experience," comments Steve Chamberlin, Vice President of Sales & Marketing at Napersoft.

Napersoft added customers in the Higher Education industry that integrated Napersoft CCM into their student information system to automatically generate all forms of letters, invoices and other correspondence for students and their parents. Another new customer that delivers human resources benefits is using Napersoft CCM to reduce costs and improve employee productivity by allowing customers to self-generate their personalized documentation ondemand through Napersoft CCM's integration with a company web portal.

During 2011, Napersoft also increased its staff and continues to look for qualified new employees. The company launched a new software suite—Napersoft CCM 7—in October featuring faster navigation through the document workflow process and quicker template creation. In 2012, Napersoft expects to continue their ongoing success by developing partnerships, expanding their business into new industries and continuing to build relationships by closely collaborating with customers.

About Napersoft
Napersoft is the leading provider of Customer Communications Management (CCM) software solutions. For more than 25 years, Napersoft has assisted commercial and governmental customers of all sizes implement innovative document creation and distribution solutions. With Napersoft CCM Document Platform, customers typically reduce costs and improve efficiency, improve customer satisfaction, modernize IT with a flexible and agile SOA-based COTS solution, and mitigate regulatory compliance risks.

For additional information please visit Napersoft, Inc. at
http://www.napersoft.com/demo/product_tour.htm or contact:

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