



Napersoft and DocuSign Streamline Straight-Through Processing

Integrated Solution Combines Document Creation, Distribution and Electronic Signature to Reduce Transaction Cycle Times, Accelerate Revenue and Lower Costs

Naperville, IL—October 11, 2011—Napersoft, a leading provider of Customer Communication Management (CCM) solutions, announced today an enhanced partnership with DocuSign, the global standard for electronic signature, to streamline straight-through processing to significantly reduce transaction cycle times, accelerate revenue, and lower costs for customers.

"With the combined Napersoft and DocuSign solution, documents are automatically generated and tagged for eSignature with secure authentication and signature workflows handled electronically," said Steve Chamberlin, vice president of sales and marketing at Napersoft. "Our integration reduces the time for our customers to complete transactions from days to minutes."

"DocuSign's eSignature solution integrated with Napersoft helps customers finish business faster," said Dustin Grosse, chief marketing officer at DocuSign. "Our partnership streamlines straight-through processing so customers can accelerate sales cycles, decrease time to revenue, and lower costs using the easiest, fastest, most secure way to get a signature."

Napersoft CCM automates the creation and distribution of all document types, including complex agreements and policies that require signature. With seamless integration to any customer application, Napersoft CCM creates and distributes personalized documents in seconds through standard templates and easily configured business rules.

Financial services, insurance, telecom, utilities, and other companies interested in the Napersoft and DocuSign integrated solution can visit the <u>DocuSign Marketplace</u>, view the Napersoft <u>eSignature</u> video, or visit http://www.napersoft.com/electronic_signature.htm.

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About Napersoft

Napersoft is the leading provider of Customer Communications Management (CCM) software solutions. For more than 25 years, Napersoft has assisted customers of all sizes and across various industries to implement innovative CCM solutions. With Napersoft CCM, customers achieve top line revenue growth via cross-sell and up-sell strategies, streamline core business processes, improve customer satisfaction, optimize electronic document delivery channels, improve business agility and reduce costs.





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About DocuSign Inc.

<u>DocuSign</u>® is the global standard for eSignature. DocuSign helps customers decrease transaction times, reduce costs, and enhance customer satisfaction with the easiest, fastest, most secure global network for sending, signing, tracking, and storing documents in the cloud. For more information, visit www.docusign.com or call 0800 098 8113. Visit the DocuSign blog at www.docusign.com/blog and follow DocuSign on Twitter, LinkedIn and Facebook.