

Napersoft Celebrates 25 Years of Excellence

Naperville, IL—September 13, 2011—Founded in 1986, <u>Napersoft</u>, a leading provider of Customer Communications Management (CCM) software, is celebrating its 25th anniversary this year.

Since its founding, Napersoft has focused its expertise on providing enterprise level document creation, distribution and archive solutions to both commercial and governmental customers around the world. Despite evolutionary platform changes, from mainframe computers to client-server configurations to Web Services platforms, Napersoft has continued to provide cutting-edge document technology solutions on the most cost-effective platforms. As a result, Napersoft has served hundreds of organizations and established loyal and lasting relationships with its customers. Bart Carlson, Founder and CEO of Napersoft, reflects on the organization's customer relationships; "By closely collaborating with our customers, we have been able to anticipate their needs and help them streamline and grow their respective businesses. We truly value all of the customer relationships we have built along the way and look forward to working with them for many years to come."

Today, Napersoft continues to thrive in this industry. Napersoft has expanded recently by opening a new office in McLean, VA to better assist our governmental customers, and has increased the number of functional and technical staff in order to focus attention on these underserved markets. Bart Carlson comments on the future; "We will continue to build innovative new technology solutions while we focus on our core business of providing our customers with efficient, transparent and cost-effective <u>customer communication solutions</u>. We are very proud of our accomplishments over the past 25 years and are grateful for the customers and associates who helped us get here."

About Napersoft

Napersoft is the leading provider of Customer Communications Management (CCM) software solutions. For more than 25 years, Napersoft has assisted customers of all sizes and across various industries to implement innovative CCM solutions. With Napersoft CCM, customers achieve top line revenue growth via cross-sell and up-sell strategies, streamline core business processes, improve customer satisfaction, optimize electronic document delivery channels, improve business agility and reduce costs.

For additional information please visit Napersoft, Inc. at http://www.napersoft.com/about.htm or contact:

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